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Everything Kids Need to Know to Achieve Success in Life

GIG HARBOR, Wash. – February 1, 2011 – It’s finally here! This is the book all parents wish they could hand to their 18-year old as he or she is walking out the door into the “real world.” *What I Wish I Knew at 18: Life Lessons for the Road Ahead* by Dennis Trittin is an engaging, comprehensive, and conversational toolbox full of life lessons, tips, and practical wisdom applicable to both parents and teenagers alike.

“Read this book and share it with high school kids and their parents...it’s full of practical life wisdom young people want but don’t often get,” says Jeff Kemp, former Seattle Seahawk and founder of Stronger Families.

In *What I Wish I Knew at 18*, Trittin addresses key issues young adults need to understand and master in order to successfully navigate life, focusing on important life concepts such as perspective, character, relationships, communication, and finances. He answers questions about defining success, transitioning into college, selecting a career, and even preparing for an (eventual) lasting, healthy marriage. The book reads like a conversation over coffee so it is fun, quick, and easy to read.

“[Author] Dennis [Trittin] has hit the mark, addressing topics that are relevant to young people today with the practical wisdom that comes from a lifetime of experience,” raves Joseph Helms, Managing Director of Ronald Blue & Co.

Trittin is a successful investment manager, analyst, and educator who spent years as an observer – and later mentor – of scores of successful people. He has been a frequent contributor to newspapers and magazines including *The New York Times*, *Wall Street Journal*, *Tacoma News Tribune*, and *Forbes*. He has also been a guest analyst on CNBC TV and CBS radio.

Now retired from his 28-year investment career at Russell Investments, during which he helped increase the firm’s assets from \$1 billion to \$220 billion, Trittin devotes his time to teaching and promoting financial literacy and life skills to teens and adults. His passion for helping young people succeed and reach their full potential was a compelling reason for founding LifeSmart Publishing, LLC and writing *What I Wish I Knew at 18*. Trittin resides in Gig Harbor, Washington with his wife and family.

Dennis Trittin is available for interview.

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